

## Marketing Volunteer, Knighton Community Woodlands Group

*Knighton Community Woodlands Group* (KCWG) is local people coming together to enjoy, conserve and enrich our environment. We learn and share woodland skills, and use those skills to improve habitats for wildlife and to allow our members access to affordable woodland products. We are looking for new volunteers to allow us to expand our work and would like your help with this.

Our volunteer programme allows people to directly benefit local habitats and reduce their carbon footprint by growing a sustainable source of wood-fuel, timber and other woodland products. The good company of fellow volunteers and the inclusivity of the group also helps to develop our local community. All volunteers gain knowledge and skills with many also getting fresh air and exercise on our woodland Task Days.



We are seeking a marketing volunteer whose role will be to help us to recruit volunteers, promote our training courses and products, and raise and maintain our public profile. This will involve leading our social media presence, maintaining our website, writing and issuing press releases, advertising our volunteering opportunities through local channels and writing our annual newsletter. This opportunity will allow you to work from home and set your own hours.

Skills required: - we would like the successful volunteer to have proven experience of successful marketing and / or promotional work. They will be supported by an experienced and knowledgeable group who have been running for the past 10 years.

Benefits and Perks of the role: - Using your skills and experience to help support local wildlife, the local community and making a positive contribution to the ecological and climate crisis. Volunteering alongside a wonderful established group therefore allowing you to socialise and enhance your knowledge. The opportunity to apply for expenses is available if you desire.

For more information please email: [woodland@tveg.org.uk](mailto:woodland@tveg.org.uk) or telephone 01547 520374. To learn more about KCWG, please go to <http://tveg.org.uk/wordpress/what-we-do/woodland-project>