

Market Research and Sales Volunteer, Knighton Community Woodlands Group

Knighton Community Woodlands Group (KCWG) is local people coming together to enjoy, conserve and enrich our environment. We learn and share woodland skills, and use those skills to improve habitats for wildlife and to allow our members access to affordable woodland products. We are looking for new volunteers to allow us to expand our work and would like your help with this.

Our volunteer programme allows people to directly benefit local habitats and reduce their carbon footprint by growing a sustainable source of wood-fuel, timber and other woodland products. The good company of fellow volunteers and the inclusivity of the group also helps to develop our local community. All volunteers gain knowledge and skills with many also getting fresh air and exercise on our woodland Task Days.



It is our intention to become more financially self-sufficient as an organisation through the sale of woodland products. We therefore need to establish what the potential local market is for products such as charcoal, bean poles, pea sticks and hedging stakes. We are seeking a volunteer who will contact local retailers to find out if they would be willing to stock these items and the level of stock that they would require. This opportunity would allow you to work from home and set your own hours. You would need to travel to local vendors as required, once the Corona virus restrictions have been lifted.

Skills required: we would like the successful volunteer to have sales experience and ideally an understanding of environmentally friendlier products but we can tell you all about the products and why they are 'green'. You will be supported by an experienced and knowledgeable group who have been running for the past 10 years.

Benefits and Perks of the role: - Using your skills and experience to help support local wildlife, the local community and making a positive contribution to the ecological and climate crisis. Volunteering alongside a wonderful established group therefore allowing you to socialise and enhance your knowledge. The opportunity to apply for expenses is available if you desire.

For more information please email: woodland@tveg.org.uk or telephone 01547 520374. To learn more about KCWG, please go to <http://tveg.org.uk/wordpress/what-we-do/woodland-project>